

JAPAN-AMERICA SOCIETY OF HOUSTON

52ND ANNIVERSARY VIRTUAL CELEBRATION



SAVE THE DATE

The **JASH ANNIVERSARY GALA** –
Japan-America Society of Houston's largest celebration
of the Texas-Japan Relationship – is going virtual.

In a year of challenges, our mission of promoting
friendship and mutual understanding has never been more
important. Join us as we mark major milestones in
the US-Japan relationship and celebrate the growing
impact of the alliance on Texas.

FORGING A *Resilient* ALLIANCE

DECEMBER 3, 2020

Honoring

The Honorable Hideo Fukushima
Consul-General of Japan in Houston

&

Japan Business Association of Houston

MORE TO BE ANNOUNCED.

JAPAN-AMERICA SOCIETY
OF HOUSTON

FORGING A *Resilient* **ALLIANCE**

52ND ANNIVERSARY
VIRTUAL CELEBRATION



October 27, 2020

Dear Mr.

The annual JASH ANNIVERSARY GALA is Japan-America Society of Houston's premier event of the year celebrating the U.S.-Japan relationship as well as honoring those who have made important contributions to the ties between the two countries in Texas. This year, in light of health and safety concerns related to COVID-19 and guidance from local officials, JASH has decided to recreate our annual gala as a virtually-celebrated event on **Thursday, December 3**.

Not only is 2020 a year commemorating the 160th anniversary of the first Japanese diplomatic mission to the United States, 2020 marks the 75th anniversary of the end of WWII as well as the 60th anniversary of the signing of the U.S.-Japan Treaty of Mutual Cooperation and Security. In this year of multiple milestones, we invite you to join us as we celebrate the resilience of the U.S.-Japan alliance and honor those who have made important contributions to strengthening ties between the two countries in Texas.

The Consul-General of Japan in Houston, **The Honorable Hideo Fukushima**, will be presented with the *J. Thomas Schieffer Award* in view of his exemplary efforts to create an environment supportive of the full range of Japan's security, economic, political and cultural ties with America.

JASH will also present the **Japan Business Association of Houston (JBAH)** with the *Houston-Japan Friendship Award* in recognition of the organization's tremendous support of the Greater Houston COVID-19 Recovery Fund and the Harris Health COVID019 Response Fund,

To participate in this special event, please view enclosed details on gala tickets and sponsorship.

We want to welcome and encourage you to be a sponsor, underwriter or host committee member of the virtual celebration by completing and returning, no later than November 20, 2020, the attached response form.

The Society's annual gala is its principal source of operating revenue, without which it would be unable to carry out its educational, business and cultural initiatives. Your contribution is needed more than ever to help us continue our mission to promote and enhance the U.S.-Japan alliance.

If you have questions, please feel free to contact Patsy Brown, Executive Director of the Society, at 713.963.0121 or pybrown@jas-hou.org.

Thank you for your support and your investment in *Forging a Resilient Alliance*.

Sincerely,

Laird Doran
President
Vice President Government Relations & Senior Counsel
The Friedkin Group

Patsy Brown
Executive Director

JASH

52ND ANNIVERSARY

Virtual CELEBRATION



SPONSORSHIP FORM

BECOME A SPONSOR

I/We commit to supporting JASH's 52nd Anniversary Virtual Celebration with a sponsorship gift at the following level:

(Benefits associated with each level of support found on back of form.)

- \$50,000 **GOLD SUSTAINER**
- \$35,000 **SILVER PARTNER**
- \$25,000 **BRONZE STEWARD**
- \$15,000 **ADVOCATE**
- \$10,000 **ALLY**
- \$5,000 **FRIEND**

BECOME A SPONSOR

- \$20,000 **GALA GIFT PACKAGE SPONSOR****

**includes ten dedicated viewing links

BUY INDIVIDUAL TICKETS

I/We would like to support JASH's 2020 Virtual Gala with a purchase of ____ Tickets.

- \$350 Individual Ticket
- \$150 Young Patron Ticket (under 40)

JOIN HOST COMMITTEE

I/We would like to serve on the JASH Gala 2020 Host Committee.

- \$1,500 Host Committee Couple

MAKE A DONATION

I/We are unable to attend. Please accept my fully tax-deductible contribution of \$_____.

**donations over \$150 will receive dedicated viewing link

RESPONSE FORM

NAME _____

COMPANY _____

ADDRESS _____

CITY STATE ZIP _____

PHONE _____

EMAIL ADDRESS _____

NAME(S) AS YOU WISH TO BE LISTED ON PRINTED MATERIALS _____

PAYMENT METHOD

- Enclosed is a check made payable to Japan-America Society of Houston.
- Please charge \$_____ to my:
 - Visa
 - Mastercard
 - American Express
 - Discover

BILLING INFORMATION

NAME ON CARD _____

CARD # _____ EXPIRATION DATE _____ CODE _____

ADDRESS (IF DIFFERENT FROM ABOVE) _____

CITY STATE ZIP _____

AUTHORIZATION SIGNATURE _____

Please return form by mail or email to:

JAPAN-AMERICA SOCIETY OF HOUSTON

4543 Post Oak Place | Suite 220 | Houston, Texas 77027

Phone: **713.963.0121** | Email: Patsy Yoon Brown pybrown@jas-hou.org

For additional information, please contact Patsy Yoon Brown, Executive Director at 713.963.0121 or pybrown@jas-hou.org.

The Japan America Society of Houston is a 501(c)(3) non-profit and non-partisan institution dedicated to connecting Houston's diverse community, local businesses, and individuals to advance the mutual interest of American and Japanese peoples. All gifts are tax deductible to the extent allowed by law. For IRS substantiation purposes, Tax ID #23-7120557.



JAPAN
AMERICA
SOCIETY OF
HOUSTON



ALL SPONSORSHIP BENEFITS INCLUDE:

- Recognition by level on Virtual Gala event webpage, promotional emails, and social media
- On-screen recognition by level before and during the Virtual Gala
- Year-round recognition on the JASH website
- Houston area only: Option to receive commemorative gift packages or to have meals donated to KidsMeals in lieu of the gift boxes.

SPONSORSHIP BENEFITS

\$50,000 | **SUSTAINER**

- Dedicated viewing links to the virtual gala for twenty (20) guests
- Twenty (20) VIP commemorative gift packages
- Verbal recognition during Virtual Gala broadcast
- Full-page advertisement in digital event program
- Corporate Membership to JASH for one (1) calendar year at the Benefactor Level (\$5,000)
- One complimentary corporate gift membership at the Supporter Level (\$1,000)

\$35,000 | **PARTNER**

- Dedicated viewing links to the virtual gala for twenty (20) guests
- Ten (10) VIP commemorative gift packages
- Verbal recognition during Virtual Gala broadcast
- Full-page advertisement in digital event program
- Corporate Membership to JASH for one (1) calendar year at the Benefactor Level (\$5,000)

\$25,000 | **STEWARD**

- Dedicated viewing links to the virtual gala for ten (10) guests
- Six (6) VIP commemorative gift packages
- Verbal recognition during Virtual Gala broadcast
- Half-page advertisement in digital event program
- Corporate Membership to JASH for one (1) calendar year at the Patron Level (\$2,500)

\$15,000 | **ADVOCATE**

- Dedicated viewing links to the virtual gala for ten (10) guests
- Six (6) VIP commemorative gift packages
- Half-page advertisement in digital event program
- Corporate Membership to JASH for one (1) calendar year at the Patron Level (\$2,500)

\$10,000 | **ALLY**

- Dedicated viewing links to the virtual gala for ten (10) guests
- Four (4) VIP commemorative gift packages
- Quarter-page advertisement in digital event program
- Corporate Membership to JASH for one (1) calendar year at the Supporter Level (\$1,000)

\$5,000 | **FRIEND**

- Dedicated viewing links to the virtual gala for ten (10) guests
- Two (2) VIP commemorative gift packages
- Corporate Membership to JASH for one (1) calendar year at the Associate Level (\$500)

\$5,000 | **HOST COMMITTEE COUPLE**

- Dedicated viewing links to the virtual gala for two (2) guests
- Recognition by level on Virtual Gala event webpage, promotional emails, and social media
- On-screen recognition by level before and during the Virtual Gala
- Year-round recognition on the JASH website
- One (1) VIP commemorative gift package

\$350 | **INDIVIDUAL** or \$150 | **YOUNG PATRON** (under 40)

- Dedicated viewing link to the virtual gala for one (1)
- On-screen recognition by level before and during the Virtual Gala



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